

Introducing



Ready-to-Sell
Chocolate Concepts

Introducing



What is Schokidu?

Schokidu is Brandt Schokoladen's brand for all-year-round and seasonal chocolate products. Developed for retailers and distributors, Schokidu offers a proven assortment that is ready for market implementation.

Why Schokidu?

- Eye-catching seasonal heroes & all-year-round favourites
- Scalable solutions for listings, promotions and volume business
- Consistent quality & reliability – Made in Germany

From bite-size indulgences to seasonal heroes, Schokidu delivers creative and market-ready chocolate concepts - ideal for bringing products to the consumers quickly, safely and efficiently.

Whether you are building your own private label, extending your assortment, or launching promotional SKUs, Schokidu is your shortcut to shelf-ready success.

Behind Schokidu – Brandt Schokoladen

Behind Schokidu stands Brandt Schokoladen, a family-owned German chocolate manufacturer with 100 years of experience in crafting and producing high-quality chocolate products.

We focus on sales-proven and creative assortments that combine craftsmanship, technical excellence and strong market relevance – for retail and industry partners.

What this means for you

- Shelf-ready concepts with both all-year-round and seasonal appeal
- Consistency and reliability you can count on
- Established manufacturer with long-standing production expertise



Brandt Schokoladen GmbH + Co. KG Altdorfer Straße 10, 84030 Landshut, Germany

www.brandt-schokoladen.de

mail: vertrieb_brandt-schokoladen@brandt-gmbh.de

Schokidu Product Range / All-Year-Round

Milk Chocolate Bonbons

Smooth milk chocolate shells filled with a creamy milk filling and crunchy hazelnut pieces.

Pack format: 200 g stand-up pouch with 6 g double-twist wrapped bonbons

Ideal as an everyday treat, for gifting or sharing.



Product	Weight per piece / per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Milk Chocolate Bonbons	6g / 200g	18 x 6 x 19,5	37 x 28 x 18	18 / 72

Milk Chocolate Pretzels

Crispy golden-baked pretzels, slightly salted, enrobed in smooth milk chocolate.

Pack format: 90 g stand-up pouch or 140 g stand-up pouch

Perfect for on-the-go or at-home treats.



Product	Weight per piece / per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Milk Chocolate Pretzels	3 g / 90 g	14 x 6 x 19	37 x 28 x 19,5	18 / 64
Milk Chocolate Pretzels	3 g / 140 g	16 x 6 x 19	37 x 28 x 19,5	18 / 64

Schokidu Product Range / All-Year-Round

Freeze-Dried Strawberries in Milk Chocolate

Whole freeze-dried strawberries coated in smooth milk chocolate, combining an intense fruity taste with a creamy chocolate indulgence and a delightful crunch.

Pack format: 90 g stand-up pouch

Ideal as a snack, a premium gift, or for sharing with family and friends.



Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Freeze Dried Strawberries	90 g	14 x 4 x 16	37 x 28 x 17	28 / 72

Freeze-Dried Raspberries in Dark Chocolate

Whole freeze-dried raspberries coated in rich dark chocolate, combining an intense fruity flavour with a deep cocoa taste and a delightful crunch.

Pack format: 90 g stand-up pouch

An irresistible snack for raspberry enthusiasts, whether at work, on the go, or during relaxed moments of indulgence.



Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Freeze Dried Raspberries	90 g	14 x 4 x 16	37 x 28 x 17	28 / 72

Schokidu Product Range / Seasonals



Classic Santa – 100g

Finely crafted milk chocolate Santa, wrapped in festive aluminium foil for strong shelf impact.



Modern Santa – 60g

Milk chocolate Santa in a contemporary design, wrapped in aluminium foil.



Decorated Santa – 75g

Milk chocolate santa decorated with white and dark chocolate, packed in a transparent clip bag.

Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Classic Santa	100 g	5 x 4 x 17	40 x 30 x 20	35 / 64
Modern Santa	60 g	5,3 x 3,8 x 13,4	40 x 30 x 14,5	40 / 88

Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Decorated Santa	75 g	5,5 x 4 x 14,5	30 x 40 x 23,5	32 / 56



Decorated Snowman – 75g

White chocolate snowman, decorated with milk, dark and coloured white chocolate details, packed in a transparent bag.



Decorated Penguin – 75g

Milk chocolate penguin, decorated with white, dark and coloured white chocolate, packed in a transparent bag.

Product	Weight per CU	Approx. CU Dimensions (LxWxH) in cm	Carton Dimensions (LxWxH) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Decorated Snowman	75 g	6 x 4 x 9	39,2 x 15 x 20,3	16 / 128
Decorated Penguin	75 g	6 x 4,5 x 10,5	39,2 x 15 x 20,3	16 / 128



Schokidu Product Range / Seasonals



Classic Bunny – 100g

Creamy milk chocolate bunny, wrapped in aluminium foil with a timeless Easter design.

Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Classic Bunny	100 g	11,5 x 5 x 14	40 x 30 x 29,5	32 / 40



Classic Bunny – 50g

Creamy milk chocolate bunny, wrapped in aluminium foil with a timeless Easter design.

Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Classic Bunny	50 g	7,7 x 3,5 x 9,5	40 x 30 x 12	36 / 104



Chocolate Egg – 65g

Milk chocolate egg with sugar-coated cocoa lentils inside, wrapped in colourful aluminium foil.



Decorated Bunny – 75g

Milk chocolate bunny decorated with white and dark chocolate, packed in a transparent clip bag.



Product	Weight per CU	Approx. CU Dimensions (L x W x H) in cm	Carton Dimensions (L x W x H) in cm	Consumer Units per Case / Cases per Pallet (EU Pallet)
Chocolate Egg	65 g	5 x 5 x 8	40 x 30 x 18	48 / 64
Decorated Bunny	75 g	5,5 x 4,5 x 14	40 x 30 x 24,5	28 / 56